

Trademark Services
2022



Trademark Services

- A. Clearance and Availability Search
- B. Filing and prosecution of Trademarks
- C. Filing and prosecution of Copyright
- D. Resolution of Conflicts
- E. Trademark Watching
- F. Change of Ownership



Swift responses

We provide quick responses to each and every consultation of our clients with clarity and simplicity.



Regular Status Reports

We operate with a pragmatic approach to simplify our client's efforts. We keep them informed of every stage of the procedures.



Creative Thinking

We are committed to always providing creative solutions to IP conflicts by thinking outside the box.

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Clearance and Availability Search

We determine if any previously registered trademark could pose a risk to the registration of your proposed mark.

01. *How it works?*

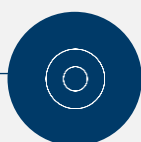
We determine whether there is any already registered mark that could be considered as confusingly similar to the sign of interest. Using different algorithms and specific search strategies for providing our legal advice on chances of reaching registration.



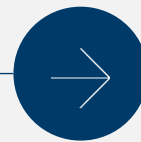
Conduction of
search
strategies



Revision by
experts



Strategic
assessment



Application and
objections
avoidant

02. *Benefits*

- Learn about potential risks beforehand.
- Elaborate strategies to avoid objections.
- Make your registration procedures smoother, faster and more cost-effective.

Filing and prosecution of Trademarks

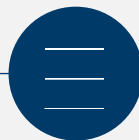
We file applications in any jurisdiction to obtain worldwide protection your trademarks.

01. *How it works?*

Our qualifications and experience allow us to provide you the best assessment. By analyzing the trademark and the goods/services of interest, we can prepare and file the trademarks applications in any jurisdiction.



Analysis of
Trademark



Preparation
and filing
application

02. *Benefits*

- Obtain the exclusive right to use your sign in connection to the goods and services you provide.
- Earn the right to initiate Court Actions against infringers.

Filing and prosecution of Copyright

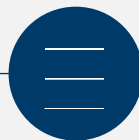
We deposit your works of art, creative content and software before local Copyright Authorities and via Blockchain technology.

01. *How it works?*

We study and prepare all the necessary documents for the deposit of the copyright application before the relevant Authority and/or via Blockchain technology, enforceable in any jurisdiction of our Cover Region.



Preparation of
documents



Application

02. *Benefits*

- Simplify the production of proof and evidence, in the event of an infringement of your author's rights.

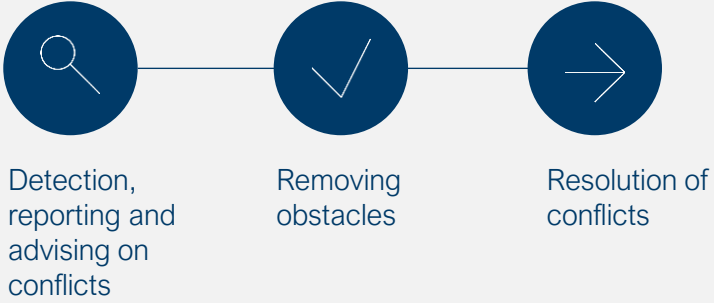


Resolution of Conflicts

We assure top of the industry ability of resolving any type of trademark conflicts such as oppositions, Office Actions, Provisional Refusals, etc.

01. *How it works?*

We detect, report and advise on trademark conflicts of the marks that are under our care and provide with the most suitable course of action to remove obstacles and resolve any inconvenience. Extrajudicial resolutions are our specialty.



02. *Benefits*

- Minimize costs, speed up procedures and protect your trademark rights with the highest quality.



Trademark Watching

We monitor your marks in our global Watching Software, and report with confusingly similar marks that are published worldwide.

01. *How it works?*

Our high expertise in database revisions and polished algorithms provide the highest quality results which are sent to you for opposition purposes and overall defense of your marks.



Revision of
databases



Report



Opposition and
overall defense
of your marks

02. *Benefits*

- Have a centralized service to surveil publications of new marks worldwide.
- Receive expert advice in any relevant jurisdictions.
- Create an effective defense strategy for your marks.

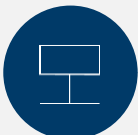


Change of Ownership

We assist you recording any change of ownership or address of your marks to keep them in head of their true and current owner.

01. *How it works?*

We can study the particulars of any assignment or change of name, as well as available documentation to comply with each Office's requirements. If necessary, we can draft affidavits to simplify the procedures, and obtain the recordal as soon as possible.



Study of assignment



Fulfillment of requirements



Recordal

02. *Benefits*

- Ensure smoother renewal procedures.
- Avoid last minute assignments and objections from TM Offices.
- Facilitate proof of use.



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